



## ABOUT THE ICAA

The Institute of Classical Architecture & Art (ICAA) is the leading nonprofit organization dedicated to advancing the practice and appreciation of the classical tradition in architecture, urban planning, and the allied arts. Together, the ICAA's headquarters in New York and 15 Chapters across the country offer a diverse array of enriching programs, including:

- **Intensives:** The ICAA offers intensive courses both in New York and nationwide, introducing college architecture students to the tenets of classicism, teaching them how to apply time-honored classical principles to contemporary projects.
- **Continuing Education Programs:** The ICAA's continuing education programs allow architects, designers, and practitioners alike to maintain their licenses while learning new techniques and perspectives to apply to their professional practices.
- **New Heights:** The ICAA's New Heights program introduces middle school students to classical architecture through hands-on instruction, walking tours, and field studies. This program is offered in schools nationwide, expanding the reach of the ICAA's mission.
- **College Workshops:** At universities across the country, College Workshops deliver the ICAA's curriculum to students of architecture who oftentimes are unable to explore and study the classical tradition in their own architecture programs.
- **Summer Studio in Classical Architecture:** Over the course of four weeks, the ICAA's annual Summer Studio program immerses college students and young professionals in the study of classical architecture, design, and art according to the methods of the École des Beaux-Arts in Paris.
- **Public Programs:** The ICAA boasts an exciting roster of public programs each year, including lectures, walking tours, book signings, social events, and symposia, all of which are open to professionals and enthusiasts to attend.
- **Drawing Tours:** The ICAA's two drawing tours, the Christopher H. Browne Rome and Paris Drawing Tours, allow students to experience examples of classical architecture while developing skills in observational drawing in situ.
- **Travel Programs:** The ICAA hosts a diverse array of domestic and international travel programs each year, allowing participants to enjoy and learn from exclusive sites and examples of classical architecture and design around the world.
- **The *Classicist*:** The ICAA's annual academic journal the *Classicist* performs a crucial role in distributing the ICAA's educational content, presenting articles by scholars in architecture and the allied arts, alongside professional and academic portfolios.
- **Awards:** The ICAA honors outstanding achievements in contemporary classical architecture and the allied arts both in New York and across its 15 Chapters with a variety of awards programs, including the annual Arthur Ross Awards, as well as regional Chapter awards.

## SPONSORSHIP OPPORTUNITIES

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### Winter Intensive: The Elements of Classical Architecture

Over the course of this eight-day intensive, students are fully immersed in a fast-paced and highly structured studio and working environment as they complete coursework in the foundational skills and principles of classical design. As each course builds upon the last, the multiple disciplines are integrated during the Design Studio module, where students are guided through the classical design process and are asked to address a locally relevant design problem of appropriate complexity. At the end of the Winter Intensive, noted guest jurors are invited to provide the students with additional insights into their completed works, while the students experience the opportunity to present the integrated outcomes of their achievements.

#### *Benefits:*

##### **Lead Sponsor – \$15,000**

- Company name on all printed and electronic material relating to the Winter Intensive for one year
- Company name on the Winter Intensive home page on the ICAA's website for one year, linked to your company's website
- Opportunity to send one professional from your company to the Winter Intensive or visit any portion of the class
- Special invitation to the Winter Intensive's final review, providing you with the chance to meet and speak to the students whose lives and careers are impacted by your gift

##### **Supporter Sponsor – \$10,000**

- Company name on all printed and electronic material relating to the Winter Intensive for one year
- Company name on the Winter Intensive home page on the ICAA's website for one year, linked to your company's website
- Opportunity to send one professional from your company to the Winter Intensive or visit any portion of the class

##### **Donor – \$5,000**

- Company name on all printed and electronic material relating to the Winter Intensive for one year
- Company name on the Winter Intensive home page on the ICAA's website for one year, linked to your company's website

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## Continuing Education Programs

The ICAA's roster of Continuing Education programs enables architects, designers, and enthusiasts alike to study the classical tradition under the guidance of world-class instructors. These programs introduce students to the work and techniques of leading experts from the fields of architecture and design; allow participants to maintain their professional licenses; and foster discussion on current issues and topics regarding the architecture and design communities. Upcoming courses include *Building Craft: Ornamental & Architectural Metal Design*; *The Elements of Classical Architecture: Introduction to Mouldings*; and *The Urbanism of Greenwich Village*, among others. These programs guarantee that the tenets of classicism will continue to be studied and appreciated by today's architects, designers, and enthusiasts.

### ***Benefits:***

#### **Lead Annual Continuing Education Sponsor – \$25,000**

- Company name and link on the Continuing Education homepage on the ICAA's website for one year
- Verbal recognition at all sponsored Continuing Education courses for one year
- Named recognition on all email announcements regarding sponsored Continuing Education courses for one year with a link to your company's website, sent to over 2,000 email addresses
- Complimentary admission for any company employee to attend any Continuing Education course
- Complimentary Donor Firm level membership to the ICAA for one year, valued at \$500
- Option to have print material available for students to take home at all sponsored courses

*\*Limited to one sponsor per year.*

#### **Seasonal Continuing Education Sponsor – \$10,000**

- Company name and link on the Continuing Education homepage on the ICAA's website for the sponsored season
- Verbal recognition at all sponsored Continuing Education courses for the season
- Named recognition on all email announcements regarding sponsored Continuing Education courses with a link to your company's website, sent to over 2,000 email addresses
- Complimentary admission for any company employee to attend any Continuing Education course during the sponsored season
- Option to have print material available for students to take home at all sponsored courses

#### **Individual Continuing Education Program Sponsor – \$3,000**

- Company name and link on the sponsored Continuing Education program page on the ICAA's website
- Verbal recognition at the sponsored Continuing Education course
- Named recognition on all email announcements regarding the sponsored Continuing Education course with a link to your company's website, sent to over 2,000 email addresses
- Option to have print material available for students to take home at the sponsored course

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## New Heights

*New Heights: Discovering Classical Architecture*, conceived by the Institute of Classical Architecture & Art, is a program that exposes middle school students to classical architecture in cities across America. Launched in the fall of 2015, the program consists of in-class lectures and field trips taught by ICAA educators and architects on the subjects of architecture, history, and drawing techniques.

New Heights provides a valuable introduction to architecture and related fields. The program inspires creativity and strategic thinking, inviting students to reflect on and learn from the past.

This year, the ICAA will again hold its New Heights program at the Marymount School of New York, which will introduce the curriculum of the ICAA to another group of bright young students. New Heights has also been presented at the following schools across the country: the National Cathedral School in Washington DC; Girls Academic Leadership Academy in Los Angeles, CA; and Alamo Heights Jr. School in San Antonio, TX.

**If you are interested in sponsoring any of the New Heights programs in your local area, please contact your local Chapter Director or Chapter President.**

### ***Benefits:***

#### **Lead Sponsor – \$7,500**

- Company name on all printed and electronic material relating to New Heights for one year
- Company name and link on the New Heights homepage on the ICAA's website for one year
- Invitation for two guests to attend a final design critique of New Heights students' work at the Marymount School in New York
- Invitation to join the ICAA President's Council which includes special invitations to private dinners, receptions, and other exclusive events

#### **Supporter Sponsor – \$5,000**

- Company name and link on the New Heights homepage on the ICAA's website for one year
- Invitation for two guests to attend a final design critique of New Heights students' work at the Marymount School in New York
- Invitation to join the ICAA President's Council, which includes special invitations to private dinners, receptions, and other exclusive events

#### **Donor – \$2,500**

- Company name and link on the New Heights homepage on the ICAA's website for one year
- Invitation for one guest to attend a final design critique of New Heights students' work

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## College Workshops

The ICAA's College Workshops provide an introduction to the practice of classical architecture on a national scale, performing an important role in spreading the ICAA's mission. These workshops are held in partnership with universities across the country, increasing exposure and ensuring the accessibility of an education in classical architecture for today's college students. Classes are taught by leading practitioners and academics, and introduce students primarily to the language and principles of classicism and traditional urbanism, although workshops are created in collaboration with the host school in order for other areas and topics to be covered. The Workshops immerse participants in the ICAA's academic curriculum, providing them with instruction in methods of hand drafting, proportion, measured drawing, composition, and planning, along with study in the classical orders and the history of classical design.

In 2016, the ICAA's College Workshops included a one-day session at Tuskegee University in Alabama, a two-day session at the University of Miami School of Architecture, and a two-day session at Southern Methodist University. In 2017, the ICAA has expanded the College Workshop program to several more schools, including the Savannah College of Art and Design, Auburn University, and Hampton University.

### ***Benefits:***

#### **Lead Sponsor – \$5,000**

- Company name and link on the College Workshops homepage on the ICAA's website for one year
- Company name on all printed and electronic material relating to the College Workshops for one year
- Verbal recognition at all sponsored College Workshops

#### **Donor – \$3,000**

- Company name and link on the College Workshops homepage on the ICAA's website for one year
- Verbal recognition at all sponsored College Workshops

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## Summer Studio in Classical Architecture

The Summer Studio in Classical Architecture is one of the ICAA's flagship programs and is a four-week intensive in the study of design, architecture, and art, following the method of the famed École des Beaux-Arts in Paris. The Summer Studio targets college students and young professionals and is designed to be both accessible and affordable. Registration is limited to just 22 participants to attract the highest-calibre candidates and to ensure one-on-one attention from instructors.

The Summer Studio provides in-depth instruction in an atelier setting while also offering coursework in observational drawing, architectural drafting, systematic design methodology, the classical orders, geometry and proportion, traditional methods of architectural wash rendering and drawing, the history and theory of classical architecture, and modeling and sculpting. Students conduct detailed studies of New York City's architectural masterpieces through on-site observation and field drawing. Global leaders and experts in architecture and the allied arts teach the courses and provide students with invaluable career guidance and networking opportunities. It is an incomparable and wholly unique experience for young people to be taught in this time-honored tradition and to build relationships with renowned leaders of their fields. The Summer Studio curriculum fills a very real need in today's architectural education context and helps train the next generation of great architects, artists, and practitioners in the time-honored tenets of classicism.

### ***Benefits:***

#### **Lead Sponsor – \$10,000**

- Verbal recognition during the opening remarks of the Summer Studio
- Invitation to attend a Summer Studio lecture or field trip of your choosing
- Name and company link listed on the Summer Studio webpage for one year
- Invitation to attend the final presentation of the Summer Studio students' work
- Invitation to join the ICAA President's Council, which includes special invitations to private dinners, receptions, and other exclusive events.

#### **Supporter Sponsor – \$7,500**

- Verbal recognition during the opening remarks of the Summer Studio
- Name and company link listed on the Summer Studio webpage for one year
- Invitation to attend the final presentation of the Summer Studio students' work
- Invitation to join the ICAA President's Council, which includes special invitations to private dinners, receptions, and other exclusive events

#### **Donor – \$5,000**

- Verbal recognition during the opening remarks of the Summer Studio
- Name and company link listed on the Summer Studio webpage for one year
- Invitation to join the ICAA President's Council, which includes special invitations to private dinners, receptions, and other exclusive events

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## Public Programs

The ICAA provides a series of diverse program offerings including walking tours, lectures, book signings, and social events for members throughout the year. In 2016, over 2,000 attendees from across the country, including architects, designers, artisans, and enthusiasts, attended 20 ICAA public programs in New York.

In an effort to increase the diversity of program offerings for our ever-growing membership base, the ICAA has strengthened partnerships with the Museum of the City of New York (MCNY), the Royal Oak Foundation, Center for Architecture, the Frick Collection, the Garden Conservancy, and other institutions. This has allowed the ICAA to present co-sponsored lectures that draw on each organization's combined expertise.

The 2017 calendar includes a diverse offering of book signings, lectures, and private tours. For the full listing of programs, please visit [classicist.org](http://classicist.org).

### ***Benefits:***

#### **\*Lead Annual Public Programs Sponsor – \$25,000**

- Company name and link on the Public Programs homepage on the ICAA's website for one year
- Verbal recognition at all sponsored Public Programs for one year, as well as on a sponsor slide displayed during the reception portion of all Public Programs
- Named recognition on all email announcements regarding sponsored Public Programs for one year with a link to your company's website, sent to over 2,000 email addresses
- Complimentary admission for any company employee to attend any Public Program during the sponsored year
- Company name on all printed and electronic material relating to sponsored Public Programs for one year
- Option to have print material available for guests to take home at all sponsored Public Programs
- Complimentary Donor Firm level membership to the ICAA for one year valued at \$500

*\*Limited to one sponsor per year.*

#### **Seasonal Public Programs Sponsor – \$10,000**

- Company name and link on the Public Programs homepage on the ICAA's website for the sponsored season
- Verbal recognition at all sponsored Public Programs for the season, as well as on a sponsor slide displayed during the reception portion of all Public Programs
- Named recognition on all email announcements regarding sponsored Public Programs for one season with a link to your company's website, sent to over 2,000 email addresses
- Complimentary admission for any company employee to attend any Public Programs during the sponsored season
- Option to have print material available for guests to take home at all sponsored Public Programs



**Individual Program Sponsor – \$3,000**

- Company name and link on the sponsored Public Program's page on the ICAA's website
- Verbal recognition at the sponsored Public Program, as well as on a sponsor slide displayed during the reception portion of the Public Program
- Named recognition on all email announcements regarding the sponsored Public Program with a link to your company's website, sent to over 2,000 email addresses
- Option to have print material available for guests to take home at the sponsored Public Program
- Complimentary admission for 2 company employees to attend the sponsored public program

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).



## The Christopher H. Browne Paris and Rome Drawing Tours

Each year, the ICAA holds the Christopher H. Browne Paris and Rome Drawing Tours. The weeklong tours introduce students to the locations where the classical tradition in architecture and design originated. During the course of the tours, the students develop practical knowledge of classical architecture while simultaneously developing skills in observational drawing.

Participants include architects, designers, and students seeking to enrich their own professional practices and studies. Student of the Drawing Tours are provided with the unique opportunity to study firsthand iconic architecture, gardens, interiors, and other architectural and artistic elements throughout the cities of Paris and Rome. The curriculum includes courses in sketching and watercolor, tours of notable classical buildings and sites, studio demonstrations, as well as visits to institutions that hold preserved records of classical works, ending in final presentations of student work.

### ***Benefits:***

#### **Lead Sponsor – \$20,000**

- Company name on all print and electronic material relation to the Drawing Tours for one year
- Company name and link on the Drawing Tours homepage on the ICAA website for one year
- Opportunity to send one company employee to either the Paris or Rome Drawing Tour
- Complimentary Donor Firm level membership to the ICAA for one year valued at \$500

#### **Supporter Sponsor – \$15,000**

- Company name on all print and electronic material relation to the Drawing Tours for one year
- Company name and link on the Drawing Tours homepage on the ICAA website for one year
- Opportunity to send one company employee to either the Paris or Rome Drawing Tour

#### **Individual Drawing Tour Sponsor – \$10,000**

- Company name on all print and electronic material relation to the sponsored Drawing Tour
- Company name and link on the sponsored Drawing Tour's page on the ICAA's website

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## ***The Classicist***

The *Classicist* is an annual journal dedicated to celebrating contemporary classicism in architecture and the allied arts, serving as both a forum for contemporary classical practice as well as a source of inspiration for practitioners, patrons, and enthusiasts. 3,500 copies of the *Classicist* are distributed each year to the ICAA's network of members and supporters across 15 Chapters. In addition, this publication is disseminated to a number of architecture and design school libraries, ensuring that students can readily access the *Classicist*'s scholarly content. The ICAA has also made digital versions of previous issues of the *Classicist* available on the ICAA's website, with the online version of the *Classicist* No. 13 having received over 45,000 page views during its first three months of publication.

The ICAA is pleased to announce that sponsorship is now open for the *Classicist* No. 15, which will be released in 2018. Sponsorship levels are listed below.

### ***Sponsorship Levels***

- **\*Two-Page Spread placed on the inside back cover – \$25,000**
- **\*Two-Page Spread placed at the beginning of the sponsor section – \$20,000**
- **Two-Page Spread – \$7,000**
- **Full Page Color – \$3,500**

*\*Only one space at this level is available. Please note that there are a limited number of sponsorship pages for the issue.*

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## The ICAA Website

During the Fall of 2017, the ICAA launched a completely new and updated website, [classicist.org](http://classicist.org). The refined site includes a new design and layout, greater organization of detailed information, an improved navigation system that can quickly and easily find information, along with improved technical updates that will enhance online registration for classes, membership, and events. All of these upgrades support the rapidly increasing traffic, making the site an important destination for our members and the community it serves.

### ***Benefits:***

#### **Homepage Sponsor – \$20,000**

The Homepage serves as a gateway to all vital information on the ICAA's website, including up-to-date program and course information; upcoming lectures, tours, events, and awards; membership offerings and benefits; and much more.

- A sponsorship listing with a link to your website featured prominently on the ICAA homepage
- Complimentary membership in the ICAA President's Council, which includes special invitations to private dinners, receptions, and other exclusive events

#### **Online *Classicist* Sponsor – \$10,000**

The *Classicist* is the ICAA's annual academic journal dedicated to the classical tradition in architecture and the allied arts. The Online *Classicist* performs an important role in making the ICAA's mission available to all audiences. The Online *Classicist* is promoted on relevant email announcements as well as the ICAA Newsletter, increasing traffic to the website. This initiative has proven highly successful, with the online version of the *Classicist* No. 13 receiving 45,000 page views during its first three months of publication.

- Company banner located prominently on the sponsored online *Classicist* issue's digital front cover

#### **Job Board Page Sponsor – \$5,000**

The ICAA Job Board lists the latest job offerings from firms in the fields of architecture, interior design, and the allied arts. The Job Board is a vital resource for the ICAA's young members and professionals, allowing them to remain updated on the latest opportunities in the classical architecture and design fields.

- A sponsorship listing including your company's name with a link to your website on the ICAA Job Board homepage

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).



## The ICAA Newsletter

The ICAA distributes an online newsletter at least every other month featuring the latest articles and updates from the ICAA across the country. The newsletter is distributed to over 10,000 individuals, including architects, artists, designers, students, and enthusiasts of classical architecture and design.

The newsletter includes listings of upcoming Continuing Education programs, Christopher H. Browne Drawing Tours, Intensives, travel programs, lectures, and events, as well as any significant announcements and articles regarding the ICAA. The newsletter features links to the Classicist Blog, visited by thousands each month. The newsletter performs an important role in promoting the ICAA's mission, ensuring the accessibility of classicism in the architecture and design community.

### ***Benefits:***

#### **Primary Newsletter Sponsor – \$5,000**

- Company name located at the top of six ICAA newsletters, linking to your company's website
- Company banner image located at the bottom of six ICAA newsletters
- Complimentary Donor Firm level membership to the ICAA for one year valued at \$500

#### **Supporter Newsletter Sponsor – \$2,500**

- Company name located at the top of three ICAA newsletters, linking to your company's website
- Company banner image located at the bottom of three ICAA newsletters

#### **Individual Newsletter Sponsor – \$1,000**

- Company name located at the top of one ICAA newsletter, linking to your company's website  
Company banner image located at the bottom of one ICAA newsletter

Please note that each newsletter features one sponsor.

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## The Historic Plaster Cast Collection

Formed between 1883-1895, the plaster cast collection at the Metropolitan Museum of Art was one of the most comprehensive in its day. The casts offered a wider audience unprecedented access to some of the most important and influential works of art and architecture. A significant portion of this 19th-century collection from the Metropolitan Museum of Art is now a vital resource of the ICAA and is displayed in our own Cast Hall. Approximately 100 casts are used as a tool of pedagogy and direct inspiration for students. They serve concurrently as a compelling and accessible record of the classical tradition throughout its record from its Greco-Roman origins to the present day.

In 2016, the ICAA completed the Cast Hall, located on the 6<sup>th</sup> floor of the ICAA's headquarters. The Cast Hall houses a rotating selection of permanent casts from the collection, and is open to the general public.

The ICAA also recently launched a Fellowship in Collections Management, ensuring that the plaster cast collection remains a vital educational resource for the public. Fellows are responsible for updating and maintain the collections' catalogues, coordinating visits from schools and other organizations, as well as conducting tours of the Cast Hall and collections.

### *Benefits*

#### **Lead Cast Hall Sponsor – \$50,000**

- Plaque acknowledging sponsorship permanently displayed in the Cast Hall
- Name listed as a sponsor on the Plaster Cast Collection homepage on the ICAA's website
- Invitation to join the ICAA President's Council, which includes special invitations to private dinners, receptions, and other exclusive events
- Private use of the Plaster Cast Hall once a year (for up to three years)
- Company name listed on all print and electronic materials pertaining to the Cast Hall

#### **Supporter Cast Hall Sponsor – \$30,000**

- Name listed as a sponsor on the Plaster Cast Collection homepage on the ICAA's website for one year
- Company name listed on all print and electronic materials pertaining to the Cast Hall for one year
- Private use of the Plaster Cast Hall for one event
- Invitation to join the ICAA President's Council, which includes special invitations to private dinners, receptions, and other exclusive events

#### **Partner Cast Hall Sponsor – \$15,000**

- Name listed as a sponsor on the Plaster Cast Collection homepage on the ICAA's website for one year
- Company name listed on all print and electronic materials pertaining to the Cast Hall for one year
- Invitation to join the ICAA President's Council, which includes special invitations to private dinners, receptions, and other exclusive events



**Cast Hall Donor – \$5,000**

- Name listed as a sponsor on the Plaster Cast Collection homepage on the ICAA's website for one year
- Invitation to join the ICAA President's Council, which includes special invitations to private dinners, receptions, and other exclusive events

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## **The Dick Reid Teaching Collection**

Dick Reid is one of the world's leading architectural artisans. Mr. Reid operated a shop and studio in York, England for almost half a century, and in that time restored numerous Medieval, Renaissance and Enlightenment era buildings including Somerset House in London and Windsor Castle. In 2005, he retired and closed the shop, and generously offered remaining items in his collection to ICAA to utilize for teaching and to identify as 'The Dick Reid Collection'.

Many pieces within the collection are process pieces that illustrate steps in ornamental fabrication. A great number of the collection's pieces are comparative groupings of embellishments, such as stair balusters. Most of the pieces are from buildings of historical note, such as the 900 plus year old carved wood angel's wing and its contemporary counterpart made by the Dick Reid studio.

The ICAA's collection numbers approximately 75 pieces, most in carved wood and plaster, and many of them are now housed in the ICAA's Plaster Cast Hall where they serve as an important educational resource for students and professionals alike.

### ***Benefits***

#### **Partner Teaching Collection Sponsor – \$15,000**

- Name listed as a sponsor on the Dick Reid Teaching Collection homepage on the ICAA's website for one year
- Company name listed on all print and electronic materials pertaining to the Dick Reid Teaching Collection for one year
- Invitation to join the ICAA President's Council, which includes special invitations to private dinners, receptions, and other exclusive events

#### **Teaching Collection Donor– \$5,000**

- Name listed as a sponsor on the Dick Reid Teaching Collection homepage on the ICAA's website for one year
- Invitation to join the ICAA President's Council, which includes special invitations to private dinners, receptions, and other exclusive events

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## The Resource Library

Located in the Henry Hope Reed Classroom of the ICAA Offices in New York City, the research library opened in 2013. The library is open by appointment for members and students to complete independent research. In addition to materials related to Greek and Roman architecture, New York City design history, and architectural history and treatises, the Library also houses special collections donated by notable artists, architects, and scholars working within the classical tradition. These special collections include the Henry Hope Reed Collection, which houses approximately 350 books and exhibition catalogs from Mr. Reed's personal collection, as well as the Taylor Harbison Collection, containing Mr. Harbison's personal collection of books, monographs, and exhibition catalogs.

The ICAA invites you to browse the current library holdings in our online catalogue through our website, [classicist.org](http://classicist.org).

### *Benefits:*

#### **Lead Library Sponsor – \$35,000**

- Plaque acknowledging sponsorship permanently displayed in the Library
- Name listed as a sponsor on the Resource Library homepage on the ICAA's website
- Private use of the Library space for one event
- Invitation to join the President's Council, which includes special invitations to private dinners, receptions, and other exclusive events
- Company name listed on all print and electronic materials pertaining to the Library

#### **Supporter Library Sponsor – \$25,000**

- Name listed as a sponsor of the Library homepage on the ICAA's website for one year
- Company name listed on all print and electronic materials pertaining to the Library for one year
- Private use of the Library space for one event
- Invitation to join the President's Council, which includes special invitations to private dinners, receptions, and other exclusive events

#### **Partner Library Sponsor – \$15,000**

- Name listed as a sponsor on the Library homepage on the ICAA's website for one year
- Invitation for three guests to attend all lectures, courses, and events held in the Library for one year
- Company name listed on all print and electronic materials pertaining to the Library for one year

#### **Library Donor – \$5,000**

- Name listed as a sponsor on the Library homepage on the ICAA's website for one year

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).



## Annual McKim Lecture

The Annual McKim Lecture features a prominent design professional or academic who discusses an architectural topic relevant to the ICAA's classical mission. Past speakers include Robert A.M. Stern, Peter Pennoyer, Francis Morrone, Allan Greenberg, Michael Graves, and Barry Bergdoll.

Held at the University Club each year, the McKim Lecture is a collaboration between the Institute of Classical Architecture & Art (ICAA) and the One West 54th Street Foundation. The One West 54th Street Foundation is a not-for-profit organization established to preserve the architectural integrity and design of the University Club, a New York Historic Landmark building. The Foundation also provides scholarships for students, including those at the ICAA enrolled in its full array of programmatic offerings.

The next McKim lecture will be held on March 7, 2018 and will feature Arthur Ross Award-winning architect Norman Davenport Askins. Mr. Askins will deliver a lecture entitled "Midcentury Classicism to Modern Traditionalism in Southern Architecture."

### ***Benefits:***

#### **Primary Sponsor – \$5,000**

- Company name listed on all print and electronic materials pertaining to the McKim Lecture
- Company name and link listed on the McKim Lecture homepage on the ICAA's website
- Acknowledgement from the podium and on a sponsor slide at the start of the lecture
- Named recognition on all email announcements regarding the McKim Lecture with a link to your company's website, sent to over 2,000 email addresses
- 2 Complimentary tickets to the McKim lecture and dinner
- Complimentary professional Donor Firm level membership for one year, allowing your Company and all employees complimentary or reduced admission to ICAA programs nationwide, in addition to other exciting membership benefits

#### **Supporter – \$3,000**

- Company name and link listed on the McKim Lecture homepage on the ICAA's website
- Acknowledgement from the podium and on a sponsor slide at the start of the lecture
- Named recognition on all email announcements regarding the McKim Lecture with a link to your company's website, sent to over 2,000 email addresses
- 2 Complimentary tickets to the McKim lecture and dinner
- Complimentary professional Donor Firm level membership for one year, allowing your Company and all employees complimentary or reduced admission to ICAA programs nationwide, in addition to other exciting membership benefits

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## **The 37<sup>th</sup> Annual Arthur Ross Awards**

The Arthur Ross Awards celebrate excellence in the classical tradition. Established in 1982, the Awards honor the lifetime achievements and contributions of architects, painters, sculptors, artisans, landscape designers, educators, publishers, patrons, and others dedicated to preserving and advancing the classical tradition across the globe.

Awardees are chosen each year by a jury made up of members of the ICAA Board of Directors, Advisory Council, Fellows, and distinguished members of related professions. For a full list of past honorees, please visit [classicist.org](http://classicist.org).

The 36<sup>th</sup> Annual Arthur Ross Awards were held on Monday, May 1, 2017 at the University Club in New York, with over 400 leading professionals, academics, friends, and supporters of the ICAA in attendance. Winners included Peter Pennoyer Architects; Thomas Gordon Smith; Carl Laubin; John Saladino; Kevin Lippert and the Princeton Architectural Press; Stephen Byrns; John H. Bryan; and Norman Davenport Askins.

The 37<sup>th</sup> Annual Arthur Ross Awards will be held on May 7, 2018 at the University Club in New York.

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## The Stanford White Awards

The Stanford White Awards recognize recently completed projects in the areas of Architectural Design, Interiors, Landscape, Urbanism, and Building Craftsmanship and Artisanry. Winning projects are selected by a panel of distinguished jurors and celebrated with an award ceremony and cocktail reception at one of New York's unique historical venues. The event brings together nearly 350 design professionals, enthusiasts, and patrons each year.

The 2018 Stanford White Awards will take place in December of 2018.

### *Sponsorship Levels*

#### **Diamond Sponsor – \$25,000**

- VIP Recognition at the awards from the podium, on video screens, in the printed program, and on social media
- Full page in the Stanford White Awards printed program
- Company listing displayed on all Stanford White Awards electronic correspondence with a link to your firm's website
- Listing of your firm and link to your website for one year on the Stanford White Awards page on the ICAA website
- Complimentary full-page in the *Classicist*, the ICAA's annual academic journal
- Opportunity to host a private cocktail reception or meeting in the ICAA's Plaster Cast Hall
- Opportunity to display small gift on behalf of your company at the door for guests to take with them
- 8 tickets to the awards

#### **Platinum Sponsor – \$15,000**

- VIP Recognition at the awards from the podium, on video screens, in the printed program, and on social media
- Half page in the Stanford White Awards printed program
- Company listing displayed on all Stanford White Awards electronic correspondence with a link to your firm's website
- Listing of your firm and link to your website for one year on the Stanford White Awards page on the ICAA website
- Opportunity to host a private cocktail reception or meeting in the ICAA's Plaster Cast Hall
- Opportunity to display small gift on behalf of your company at the door for guests to take with them
- 4 tickets to the awards

#### **Gold Sponsor – \$7,500**

- Recognition at the awards from the podium, on video screens, in the printed program, and on social media



- Company listing displayed on all Stanford White Awards electronic correspondence with a link to your firm's website
- Listing of your firm and link to your website for one year on the Stanford White Awards home page
- 2 tickets to the awards

**Silver Sponsor – \$5,000**

- Recognition at the awards from the podium, on video screens, in the printed program, and on social media
- Company listing and link displayed on all Stanford White Awards electronic correspondence
- 2 tickets to the awards

**Bronze Sponsor – \$3,000**

- Recognition at the awards from the podium, on video screens, and in the printed program
- Company listing displayed on all Stanford White Awards electronic correspondence
- 1 ticket to the awards

For more information regarding sponsorship opportunities, please contact [development@classicist.org](mailto:development@classicist.org).

## The President's Council

Established in 2014, the President's Council is an intimate group of supporters whose primary interest is in advancing opportunities for the next generation of classical architects, designers, artists, and historians, thereby ensuring the continuance of the classical tradition in architecture and the allied arts.

The President's Council serves as the driving force of support for the ICAA's multifaceted educational initiatives. A distinguished seasonal calendar of events provides opportunity for these likeminded individuals to meet fellow members, students, and renowned members of the ICAA community.

### *Events and Gatherings*

As evidenced by the famed Roman Forum and Ancient Agora of Athens, the centrality of conversation and community to the classical tradition cannot be understated. On a small scale, the President's Council gatherings advance these long-standing traditions. These occasions serve to foster the kind of thoughtfulness and camaraderie that create the esprit de corps of all great and enduring cultural institutions.

#### **Council Members are invited to attend:**

- Round table dinners hosted by esteemed architects, designers, and academicians
- Private tours of some of the region's most striking classical residences and gardens
- Private exhibitions of student work and presentations of work
- Cocktail parties and other exclusive social events

### *Membership*

Membership dues are \$5,000 for individual members, \$10,000 for dual members. These dues are fully tax-deductible and contribute directly to educational offerings and new initiatives at the ICAA. For donors wishing to support an educational program directly at the \$10,000 level or above, membership in the President's Council is complimentary.

For more information or to proceed with the membership process, please contact Caitlynn Brown, Associate Director of Development, at (212) 730-9646 x107.